



CHATEAU PARADIS CASSEUIL

AMID THE HILLS OF ENTRE-DEUX-MERS

Goal 2024



In conversion to organic farming since 2021

Since 2015



Member of the first Bordeaux Wine EMS Association, certified ISO 14001

Since 2016



HVE (High Environmental Value) certified

FOR A SUSTAINABLE VITICULTURE

- The current 58 ha are completing the organic conversion cycle. The additional 25 ha of vineyards integrated into Château Paradis Casseuil in 2024 will begin the 3-year conversion cycle
- Like at Rieussec, the entire vineyard has been grassed in winter since 2020 to combat erosion, limit tillage, and improve underground life. The plant cover is maintained by laying down the grass to mulch the soil and improve water management.
- The Entre-deux-Mers is a region of undulating and varied landscapes with alternating vineyards, meadows, mixed farming, and woodland: this naturally translates into a rich biodiversity (wild orchids are easy to spot).
- The Paradis Casseuil vineyard is itself made up of islands integrated into this landscape; the planting of over 1 km of hedges helps to encourage biodiversity corridors towards the woods and meadows.
- The extent of the site and its environment are conducive to the installation of beehives.

4 hives in place since 2021



- As part of the restructuring of the vineyard, new 2m plantations are replacing plots originally planted at 3m for increasingly high-quality production. Rootstocks are chosen for their greater potential to adapt to climate change

60 HA
ESTATE

58 HA
UNDER VINE

5
EMPLOYEES



ÉCONOMISER LES RESSOURCES NATURELLES

- To reduce our carbon footprint, 100% of our electricity is purchased under a “green” contract.
- We have carried out a carbon assessment to identify areas for improvement at the various workstations, and an action plan is underway. It includes optimising team travel around the vineyard with the sharing of a vehicle, which has already enabled us to measure reductions in fuel consumption.
- The water retention lagoon on the site has been refurbished to capture rainwater. This surface water is useful for watering young plants and means that no mains water is used.

RESPONSIBLE SOURCING

- We are vigilant about the composition of the products we buy and always give preference to local suppliers and service providers: seedlings and vine plants are sourced locally.

100% of acacia stakes
come from a producer
less than 10 km away

A CONSUMER-DRIVEN PHILOSOPHY

- We limit our carbon impact linked to the weight of the glass with a Bordeaux bottle weighing less than 500g for Paradis Casseuil.
- In 2023, the day of immersion for the entire sales team with our colleagues from Shanghai and South America was a success, allowing them to discover the Entre-Deux-Mers region and share the good environmental practices deployed on site.

SOLIDAIRES AVEC TOUS

- To discuss safety issues, working conditions and internal and external training plans, the team of 4 men and 1 woman often exchanges with Rieussec employees.
- In 2023, each employee benefited from a week’s immersion at Domaine d’Aussières, Château l’Evangile or Château Duhart-Milon to exchange ideas and improve their skills.

- 100% of employees took part in the Climate Fresk.
- The entire team took part in hedge planting with the Carbouey agroecological association as part of the solidarity day set up since 2020.
- As at the other sites, employees are involved in researching, selecting, and monitoring the associations that benefit from the FIL (Fonds d’Initiatives Lafite), the group’s endowment fund.



"With its beautiful rolling vineyards and its conversion to organic farming, Paradis Casseuil is building a committed and responsible reputation as a benchmark for the Entredeux-Mers region!"